

## **Consultation at the Family Fun Day Jubilee Celebrations on June 5th 2022**

### **Small Scale Qualitative study**

#### **Method of data collection**

- Councillors asked people/children/young people to participate if they showed any interest in the stall.
- People were told,
  - The consultation extended and updated the information gathered in a Parish Council small-scale survey from 2019.
  - Parish Council (PC) will be renovating Lynton Way.
  - The PC was finding out what the people of Sawston wanted for the village.
- People wrote their responses on three different coloured post-it notes on two large, laminated maps of Sawston (one for positive comments, one for improvements).
- The display board behind showed a map of Sawston, the location of Lynton Way and what it looks like now and the questions they were asked to think about and answer.
- The display showed photographs of recent improvements made by the PC (tree planting, planters in the High Street and the refurbishment of Mill Lane) and located on the map.

The questions were ( which were also displayed on the board)

- 1.'List five things you like about Sawston?'
- 2.'What would you like to see inside the Lynton Way Pavilion?'
- 3.'What would you like the outside to look like?'
- 4 'What would you like it to be used for?'
- 5 'List five areas/things you want to see improved in Sawston?'

- Responses were written and sometimes written for people on different coloured post-it notes—Yellow for Lynton Way, Blue for positive comments about Sawston and Pink for improvements to Sawston.
- The two maps and photographs helped people think and talk about the village.
- Children were encouraged to sit at a small table, use pictures of parks and park equipment, and draw pictures of the Best Park Ever. However, fewer children took part than expected because the stall next door had a competition with prizes!
- People struggled to think of 5 things they liked or would like to see improved and often only gave one or two responses.

- Some respondents wanted to go away and think about it and returned to the stall later.

## Results

### Responses

It wasn't possible to calculate the number of respondents; some completed all the questions, and others only referred to a section of the consultation. We can assume that there were at least 60 because 60 people provided responses to the question about improving Sawston.

Area of enquiry	Number of Responses
Things people liked about Sawston	35
Questions about Lynton Way	29
Improvements to Sawston	68
	132

- Based on observation, we managed to capture responses from across the age ranges, with fewer young people (13-25) participating.
- Some people answered the questions as families/couples/friends.
- Key Themes were identified and ranked from 1-5 ( highest to lowest) according to the times they were mentioned.

### What people liked about Sawston

Themes ranked 1-5 (highest to lowest)

Rank	Theme
1	Cycle routes and pathways
2	Green spaces, allotments, the Challis Gardens, and parks which were considered by some to be well maintained,
3	Shops, and being able to get most things people needed in Sawston
4	Friendliness, a sense of Community. Several people mentioned the Jubilee celebrations as an excellent example of this, and felt it had been well run and organised
5	Leisure Centre and Sawston Cinema

- Only one person made a negative comment about people using their fence as a urinal.
- Outliers (single responses not captured within the themes)
  - Connectivity to other places
  - The giraffe sculpture

### Lynton Way Refurbishment

Themes ranked 1-5 (highest to lowest)

Rank	Theme
1	Ensuring the space large enough and people would like a Community Hall (Hauxton and Duxford and Gt Shelford were cited as examples)
2	Used for groups, the Scouts, British Legion, U3A, Youth Club
3	The refurbishment should include toilets, changing rooms for football, easy access to the building for wheelchairs and buggies, accessible toilets and changing rooms.
4	Upgraded to include Badminton Hall and dance floor
5	Flexible use of building
6	To include a café, and access to outside

Outlier (single responses not captured within the themes)

- See the playground area from inside/and the cafe.

### Suggested Improvements for Sawston

Themes ranked 1-5 (highest to lowest)

Rank	Theme
1	Improvements to play areas
2	Transport links and parking
3	Using Barclays Bank site to benefit the village, e.g. a pop-up shop, demolishing the building, car parking space
3	Building a Community Hall (there is a cross over here with responses to how Lynton way should be developed)
3	More green spaces, tree planting, more flowers, hanging baskets on the high street and in parks, access to Spicers grounds for public use/cycle access
6	More sport/leisure facilities for younger people, cheaper activities at the Leisure centre, Netball courts, Youth Club

Outliers (single responses not captured within the themes)

- Promote Sawston as a village hub
- Improve the views in Sawston
- Buildings to be greener, solar PV, use sustainable concrete, attenuation ponds, rainfall capture
- A Community Bike Kitchen, where people can learn how to mend bikes
- A co-working space for those working remotely, with monitors and WIFI in order to reduce the social isolation of remote working.

The themes of Improvement to Transport and Play Areas were further analysed as they had 29% and 23% of the responses respectively. Barclays Bank area had 20%

### Transport

Rank	Theme
1	Strategy for parking in the village, a main carpark in the centre of town in village ownership
2	Increased cycle tracks, including the A1302 and cycle route off the road, through the centre of the village
3	Bus way and improved transport into the centre of Cambridge
4	Train station
5	High street to become pedestrian only

### Play Areas

Rank	Theme
1	Skate Park
2	Disabled access, for play equipment, and on pathways specifically around Orchard Park for wheelchairs/buggies, so it can be access by residents of Beecham house as well as parents on their way to the Nursery.
3	Splash pads
4	Vertical climbing wall
5	Imaginative play equipment suggestions included, a pirate ship, tunnel, mad outdoor kitchen, pull up bars, and one child suggested more statutes.
5	Improved picnic area on Mill Lane, fence around the swings because they are near the road

The small scale consultation will form the basis of further consultation with people in the Village.